



July 17, 2017

Marlene H. Dortch, Secretary  
Federal Communications Commission  
Office of the Secretary  
445 12th Street, SW  
Washington, DC 20554

Dear Ms. Dortch:

We the undersigned write in support of strong and enforceable net neutrality rules. The cloud economy represents over 6 per cent of GDP and 3 million American jobs. Strong and enforceable net neutrality protections will ensure this success story continues.

Our companies founded Internet Association to be the unified voice of the internet economy and its community of users. Every day, IA companies connect billions of people socially, provide new ways for small entrepreneurs to make ends meet, help workers find jobs, inform people of the latest news, and otherwise fuel the U.S. economy's growth engine. In so doing, our companies spur competition and create choice for American consumers in ways undreamt of just two decades ago. As our companies have scaled globally, the internet has become the great American export of the 21<sup>st</sup> century.

IA companies stand united for net neutrality. IA founding companies were built on the internet's open architecture and best efforts commitment to treat all traffic equally, providing consumers with access to lawful content of their choosing. Rules of the road are crucial to smaller IA companies as well as start ups along the internet economy's long tail.

This is why—just two short years ago—we supported strong and enforceable net neutrality rules of the road that ban blocking, throttling, paid prioritization, and other discriminatory practices.

We therefore urge the FCC, the Congress, and the White House to maintain strong and enforceable net neutrality rules so that the U.S. cloud economy may continue its unparalleled success story and deliver competition and choice to U.S. consumers in the years to come.

Sincerely,

